Our work as architects, currently poised to be able to give the world extraordinary objects of desire is under threat by people who see the world as a dull and uncultured place of day to day tedium and boredom.

STOP THEM.
Write them out of your story.

A Centennial Discussion on Imagination, Arts, Community

**WILL ALSOP**
February 27, 2006
5:00 pm – 7:00 pm
Jack Singer Concert Hall,
EPCOR CENTRE for the Performing Arts

presented by the Alberta College of Art & Design, a project of the Institute for the Creative Process
**WILL ALSOP**

Will Alsop is one of the most prominent British architects working on the international scene. He belongs to a generation of modern architects who follow no theoretical school. Observing the practical conclusion of modernist tenets in elegant engineering exercises, he has fought for the assertion of individual creativity in architecture in the belief that it can contribute to the lives of people and communities. Though an architect of international standing and experience, Will forms localized responses in his work, which extends beyond the project site to include the canvas of street and town, users and history. This attention centres on personal experience of the brief, the client and an attempt to draw out aspirations rather than impose solutions. The brief grows organically from debate and experiment and engenders spontaneous resolutions that materialize into unique structures.

Will follows a parallel path as an artist and feels the two disciplines inseparable. He was a tutor of sculpture at Central St. Martins College of Art and Design, London for several years, has held many other academic posts. Will actively promotes the artistic contribution to built environments; forming collaborations with many artists in different media to this end. Admitting fluidity and impermanence into both art and architecture has informed his work confirming his belief that to build is to exercise the eye and the heart rather than the intellect.

Admission is free and the Public is welcome. For ‘free’ tickets and more information on speakers:

Visit [www.acad.ca](http://www.acad.ca) or email [stirringculture@acad.ca](mailto:stirringculture@acad.ca) to sign up for email updates.
DESIRE Meaning: "to wish or long for, express a wish to obtain," c. 1200, desiren, from Old French desirer (12c.) desire (v.) "to wish or long for, express a wish to obtain," c. 1200, desiren, from Old French desirer (12c.) desire, from Latin desiderare "long for, wish for; demand, expect," the original sense perhaps being "await what the stars will bring," from the phrase de sidere "from the stars," from sidus (genitive sideris) "heavenly body, star, constellation" (but see. consider). From Middle English desire (noun) and desiren (verb), from Old French desirer, desirrer, from Latin dĀ’sĀ„derĀ (Āœto long for, desire, feel the want of, miss, regretĀ€), apparently from de- + sidus (in the phrase de sidere, "from the stars") in connection with astrological hopes. Compare consider. Compare also desiderate. (Received Pronunciation) enPR: dĀ•zĀ•rē, dĀ•zĀ•rē, IPA(key): /dɪˈzaɪə/. (General American) enPR: dĀ•zĀ•rē, dĀ•zĀ•rē, dē-zĀ•rē, dē-zĀ•rē, IPA(key): /dɪˈzaɪɹ/, /dɪˈzaɪɚ/, /diˈzaɪɹ/, /diˈzaɪɚ/. Examples of desire in a Sentence. Verb He desired her approval more than anything. The apartment has modern amenities, a great location—everything you could desire. She knew that men still desired her. Noun Desire is a common theme in music and literature. The magazine tries to attend to the needs and desires of its readers. Both sides feel a real desire for peace. His decisions are guided by his desire for land. They expressed a desire to go with us.