HELLO AGAIN

VOL. 43 No. 1 JAN – MAR, 2012

A PERSONAL NOTE:

If anyone wants information in HA, please e-mail me the exact wording if you can. I can then paste it right in the newsletter. Of course I will accept information in regular mail from everyone else. I am much better now and I appreciate all the well wishes from my readers.

The 2010 FOURTH REVISED ULTIMATE HISTORY: Including First Supplement; Just off the press. Much new information; Cost is $61 for new buyers. If you bought any of the books before, the cost is $51. Just a reminder that this book was originally written in 1992 and is the first and original book listing Network radio programming and the shows that are in circulation.

CONVENTION 2011: I have a limited number of special 70-page Convention booklets prepared by Martin Grams, Jr. It covers all 36 conventions. Cost is $10 plus $3 ($13)

All of the sessions were video recorded by Satellite Media Production. You may order them as a complete set or by individual sessions. Please contact Fred Berney at Satellite Media Productions, P.O. Box 638, Walkersville, MD 21793-0638. Phone 800-747-0856. E-mail: fsberney@verizon.net.

PUBLICATIONS RECEIVED: A complete list of publications mentioned with addresses, contact people, etc. is one of the introductory pages in my current Ultimate History. It is also part of a small package mailed with your first Hello Again. If you don’t have one, e-mail me for it and I will e-mail it to you. If you don’t have e-mail, please send me a SASE for it;-RCA Newsletter, Nov; article about Christmas on the Radio; Dec; article about The Life of Riley;-Old Time Radio Digest, Winter; articles about The Continental Celebrity Club; Eversharp Schick Injector Razors;-The Illustrated Press, Dec; articles about Soap Operas; Oxydol; Artie Auerbach; Jan; articles about Burns and Allen; Swan Soap; Jimmy Durante; Feb; articles about FM&M; Have Gun, Will Travel; Mar; articles about Charlie McCarthy; Mercedes McCambridge; Kellogg’s Pep;-The Jack Benny Times, Jan - Apr; a lot more information about Jack Benny; Old Radio Times, Jan – Feb; articles about Researching OTR; Call for Music; superman stuff on Ebay;-Nostalgia Digest, Spring; articles about Dick Van Patten; Bishop Fulton Sheen; Little Orphan Annie; Have Gun, Will Travel

BOOKS: (Most books can also be purchased at <www.lofcom.com/nostalgia/books/> or <Barnesandnoble.com>. Greenwood Publishing Group (Box 5007, Westport, CT 06881) has published many bio-bibliographies in the performing arts. James Robert Parish is the series editor. Over 80 have been published. For a list or to order call 1-800-225-5800 or 1-203-226-3571;-Many books are from McFarland; 1-800-253-2187; Web (www.mcfarlandpub.com) and Bear Manor Media, Box 1129, Duncan, OK 73534; 580-252-3547 <Bearmanormedia.com> <benohmart@gmail.com> Book Hunter Press, Box 193, Yorktown Hts., NY 10598 (www.bookhunterpress.com/radio); Martin Grams (OTR Publishing), Box 52, Whiteford, MD. 21160; (443) 286-6821 <www.martingrams.com>

FROM MCFARLAND

The Encyclopedia of Women in Radio, 1920-1960 by Leora M. Sies and Luther F. Sies
**About the Book**

In the early days of radio, there were opportunities for women as singers, musicians, actors, and hosts of women’s interest shows, but few chances to do much more. Vaughn de Leith, the "Original Radio Girl," was one of the first women to break into radio and pave the way for others to follow. From 1920 to 1936, de Leith received three million pieces of fan mail, published more than 200 songs, made more than 300 phonograph records and Edison cylinders, and sang 15,000 songs on the air.

The women who worked in and on radio from the 20s through the 50s are given their due in this comprehensive work. Readers will find Kate Smith, the Andrews Sisters, the Carter Sisters, Wilma Lee Cooper, Kitty Wells, Gracie Allen, and Minnie Pearl, among many, many others. There are nine extended entries: the pioneers, Mary Garden and Chicago radio, singers, country musicians, comedienne, husband-and-wife talk shows, women in daytime serials (soap operas), family values, and gender discrimination.

**About the Author**

The late Leora M. Sies died before this work was completed. Retired college professor Luther F. Sies has coordinated programs in speech, hearing and language at both educational and medical institutions. He lives in Sun City West, Arizona.

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**FROM MCFARLAND**

*History of Prime Time Programs Through the Ratings of Nielsen, Crossley and Hooper* BY Jim Ramsburg


Tables, appendices, bibliography, index

378pp. softcover (7 x 10) 2012

**Price:** $65.00

**About the Book**

Network radio from 1932 to 1953 was a high-stakes competition embracing technology, industry, government and advertising, ruled by dollars and dictated by ratings. This comprehensive reference work provides a fascinating account of broadcasting’s most colorful era, when four nationwide networks dominated American media as no concerted communications force ever had.

Introductory sections chronicle the development of the broadcasting, advertising and entertainment industries, with an explanation of the ratings systems and their evolution. Twenty-one substantial sections follow, each covering a specific year of radio’s golden age, with industry statistics, daily program ratings and a chart of the year’s 50 top programs. A summary lists the era’s most successful programs within the five major formats. Three appendices and a full index conclude the work.
About the Author

Jim Ramsburg spent 50 years in radio and advertising, including top-level positions with prestigious radio stations KLAC in Los Angeles and KSTP in Minneapolis-St. Paul. In 2006 he was inducted into the Radio Hall of Fame at Minnesota’s Museum of Broadcasting. He lives in Estero, Florida.

CONVENTIONS: (Let me know details of your upcoming convention)

Cincinnati’s 26th Old Time Radio and Nostalgia Convention, April 13 – 14, 2012; Crowne Plaza Hotel; Contact Bob Burchett, 10280 Gunpowder Rd., Florence, KY 41042 (888-477-9112) <haradio@hotmail.com>. Bob has said this will be their last convention.

7th Annual Mid-Atlantic Nostalgia Convention, Sep 9 – 11, 2012. Hunt Valley Marriott, Hunt Valley, MD; Old-Time Radio, movie and TV events and guests. Contact Martin or Michelle Grams, Jr at 443-286-6821, or <http://midatlanticnostalgiaconvention.com>

THE INTERNET: Many of my subscribers are on the Internet. If you want to to get on the mailing list for the Old Time Radio Digest (Round table) on the Internet, e-mail to this address: <old.time.radio-request@oldradio.net>; Let me know if any are out of date.

WEB SITES: Various OTR Web sites will be posted. Most begin with <www.> Let me know what yours is: Lou Genco (many collectors have their sites here including Vintage Broadcasts; Ted Davenport; Ed Carr; Fred Berney; Pat McCoy) <old-time.com> Jim Widner <otr.com> (Radio Days); Chuck Schaden <nostalgiadigest.com> BRC (Bob Burnham) <brccradio.com> Ted Kneebone <geocities.com/tkneebone1> Jerry Haendiges <otrsite.com/radiolog/index.html> Australian Film and Sound <screensound.gov.au> OTR Digest <www.lofcom.com/nostalgia/books/> Jack Benny Fan Club <Jackbenny.org> Radio Broadcast Chronicles <gna.net/tia> Tom Heathwood <HeritageRadio.com>. First Generation Archives <radioarchives.org> (Free subscription)

<http://www.radioarchives.org/newsletter.asp> Radio Enthusiasts of Puget Sound <repsonline.org> Terry Salomonson <audio-classic.com> <digitalotr.com> The OTR Club now has a web page at <http://www2.pcom.net/robmcd/otrbuffalo/> Doug Kosmonek <http://members.shaw.ca/dougkosmonek> new e-mail is <dougkosmonek@shaw.ca> Radio Spirits <radiospirits.com> The MWOTRC web site is now operational and can be accessed either by www.mwotrc.com or www.readiorecall.com Radio Memories (NEW) www.radiomemories.com...Ivan G. Shreve, Jr. (Thrilling Days of Yesteryear) <http://blogs.salon.com/0003139/> Bear Manor Media, a publishing company (run by Ben Ohmart. Send for their catalog...They have published many OTR books in the last few years. <http://www.bearmanormedia.com> RHAC web site is <www.rhac.org> Radio Days is celebrating its 10th year on the web at <http://www.otr.com> Ron Sayles (births, deaths) http://mywebpage.netscape.com/bogusotr/instant/taz.html. (also) http://otrbirths.blogspot.com/; Eddie Cantor <eddiecantor.com>; Old time Radio Researchers Group http://www.otrr.org; For free downloads of old time radio programs, check out the OTRRLibrary http://www.otrlibrary.org; For the most up-to-date information about old time radio series, and their stars, check out OTRRPedia located at http://www.otrrpedia.org; Stu Weiss <www.ramtownlive.com/pop shoppe>. Peter Tatchell <laughterlog.com>

CATALOGS AND NEW SHOWS (All addresses first): McCoy’s Recording (Pat McCoy), Box 1069, Richland, WA 99352 (509) 627-4039; <www.old-time.com/mccoy.html>
Jerry Haendiges, 13808 Sunset Dr., Whittier, CA 90602 <jHaendiges@aol.com> Radio Memories (Ted Davenport), Box 94548, North Little Rock, AR 72190 (888) 357-2346 <tedotr@sbcglobal.net> Vintage Broadcasts (Andy Blatt), Box 3257, Milford, CT 06460 (203-283-9770); <asajb2000@yahoo.com>; Great American Radio (GAR) (Gary Kramer), Box 401, Clio, MI 48420 <ga@radio.fm>; Bequaert Old Books, Box 775, Fitzwilliam, NH 03447 (603) 585-3448 <www.beqbooks.com>; send 2 34-cents stamps for a catalog of books and
magazines on OTR AVPRO (Don Aston), Box 1392, Lake Elsinore, CA 92531 (1-888-3328776) Redmond Nostalgia Co. (David Kiner), Box 82, Redmond, WA 98073 SPERDVAC Library (Box 669, Manhattan Beach, CA 90266) John Barber, Box 72273., New Orleans, LA 70112 (504) 586-1931 <jbarber@gnl.lib.la.us>. Vintage Audio (Tom Martin), 461 Maple Ave., Saratoga Springs, NY 12866 (518) 584-1112 <Thomasmartin245@aol.com> Satellite Video Production (Fred Berney) Box 638, Walkersville, MD 21793 (1-800-747-0856) <Berney@fred.net> BRC Productions (Bob Burnham), Box 158, Dearborn, MI 48127 <bob@brcbroadcast.com> Hello Again Radio (Bob Burchett), 10280 Gunpowder Rd., Florence, KY 41042 Audio Classics Archive (Terry Salomonson), Box 347, Howell, MI 48844; 1-877-653-8963 (for orders only) <audio-classic.com> Lodestone (Richard Fish), 611 Empire Mill Rd., Bloomington, IN 47401; 1-800-411-6463 <lodestone-media.com> (Deals in New Audio Theater Ed Carr, 216 Shaner St., Boyertown, PA 19512 <edcarr@enter.net> Dan Riedstra, 2830 North Rockwell St., Chicago, IL 60618 <daniel.riedstra@wcom.com>. Max Schmid, Box 3449, Astoria, NY 11103 <mschmid@rcn.com> <www.oldtimeradio.com> Henry Hinkel, 254 Florida Avenue, Amsterdam, NY 12010 <www.crabapplesound.com> Danean MacAndrew, P. O. Box 793, Lake Forest, CA, 92609 <www.theradiolady.com> Heritage Radio Classics; Tom Heathwood, Box 16, Boston, MA 02467 <www.heritage-radio.com> Listen to the Heritage Radio Theatre every Sunday for one week streaming audio: <www.vintageRadioPlace.com/broadcast> Stu Weiss <www.ramtownlive.com/pop shoppe> BRC; fall supplement; many shows including Ben Bernie; Suspense; Sherlock Holmes.

IN FOND MEMORY: Robert Easton, Dec 16, 2011; 81; actor (Jack Benny; FM&M); Dick Tufield, Jan 22, 85; announcer, actor (Amazing Mr. Malone; Falstaff’s Fables; Space Patrol); John Rich, Jan 29, 86; Director (Biography in Sound; Wanted); Ben Gazzara, Feb 3, 81; actor (Stagestruck); Yuri Rasovsky, Jan 18, 67; Revived radio in the early 70’s; launched National radio Theater of Chicago; Russell Arms, Feb 13, 92; singer, actor (Your Hit Parade; Have Gun, Will Travel); Elyse Knox, Feb 16, 94’ actress (Movietown Radio Theater); Peter Bergman, Mar 9, 72; founder of Firesign Theater

Hello Again is $15 a year and is published 4 times a year. The first issue appeared in April of 1970; The first OTR convention was in 1971; The Friends of Old-time Radio started in 1976 and ended in 2011

Write if you get work; and hang by your thumbs

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FOTR Web site: http://www.fotr.net
Women won the right to vote in the USA in 1920 empowering a large group of people who previously had no voice. Women had entered the workplace during WWI, giving them a feeling of independence as well as some disposable income. The young women of the 1920s had grown up during a terrible war, a war that was questioned, a huge loss of human life that many suspected was in vein. 1918 ravaged the world with a flu pandemic that killed at least 50 million people worldwide. Young adults were at the greatest risk of death. It was a new world for young women. New freedoms that came after such devastating loss encouraged young women to turn away from the old male-dominated culture, away from strict formal attire. The Encyclopedia of Women in Radio, 1920-1960. NC, USA: McFarland. p. 168. ISBN 978-0-7864-6439-5. "Leave It To The Women", a civil precursor to "The View"? weblog dated September 23, 2009, from the Buffy W's blog website. External links[edit]. Leave It to the Girls at IMDb. The women who worked in and on radio from the 20s through the 50s are given their due in this comprehensive work. Readers will find Kate Smith, the Andrews Sisters, the Carter Sisters, Wilma Lee Cooper, Kitty Wells, Gracie Allen, and Minnie Pearl, among many, many others. There are nine extended entries: the pioneers, Mary Garden and Chicago radio, singers, country musicians, comedienne, husband-and-wife talk shows, women in daytime serials (soap operas), family values, and gender discrimination. About the Author The late Leora M. Sies died before this work was completed. Women in the 1960s remained under-represented in political institutions, faced the quota system in some universities, and were generally subject to a range of discriminatory policies and legislation in both the public and private sectors. By the end of the decade the burgeoning Women's Movement voiced protest in the form of women's centres, consciousness-raising groups and rape crisis centres. During the 1960s, feminists took part in women's movement activism that changed life for women and men alike. Planned Parenthood, an organization founded during the 1920s, became a key provider of contraceptives. By 1970, 80 percent of married women in their childbearing years were using contraceptives. Lawsuits for Equal Pay. Joe Raedle/Getty Images. Feminists went to court to fight for equality, stand up against discrimination, and work on the legal aspects of women's rights. The Equal Employment Opportunity Commission was instituted to enforce equal pay. Stewardesses soon to be renamed flight attendants fought wage and age discrimination, and won a 1968 ruling.